

The OBSERV 520x Obagi Consultation Flow

OBSERV® 520x makes the invisible visible, when it comes to skin condition.

With unparalleled clarity it will enable you the opportunity to make a more informed decision when choosing Obagi treatment plans and selecting the right products and treatments for your patients.

Consultation

1. Cleanse the skin at the beginning of the consultation with Obagi Nu-Derm Gentle Cleanser to remove any excess makeup, SPF and skin care. Make-up, skincare and SPF will compromise the final images if not removed sufficiently.
2. Conduct a robust patient consultation to find out:
 - a. Medical history: medications/ supplements
 - b. Allergies
 - c. Skin concerns
 - d. Expectations
 - e. Prior treatments
 - f. Current skincare regime
3. Carry out **OBSERV® Skin Analysis**
 - a. Ensure all image angles are captured (Front 00, 45L, 45R, 90L and 90R), to ensure any skin lesions or areas of concerns are clearly captured.
4. Review all images taken from the OBSERV®, focusing on the light modes relevant to skin concern of interest (see page 2 for guidance)
5. Ensure all relevant concerns and findings are added to the patient report.
Form a discussion around the patient's treatment plan and recommendations.
Obagi Medical products/treatments can be added to the individual patient treatment plan.
The patient can be offered a copy of their report.
6. With relevant patient consent, proceed with application of Obagi products from Facials Back Bar, based on skin analysis findings.
Facial Protocol options also available and can be discussed as part of the comprehensive treatment plan.

Main Skin Concern	Light Modes	Obagi Medical Products	Review Period
Pigmentation	Daylight Pigmentation True UV Woods Vascularity <i>(It is important to check vascularity as vascular compromise is associated with pigmentation)</i>	Mild to moderate pigmentation: C Fx, C-Clarifying Products, Professional C serums Moderate to severe pigmentation: Nu-Derm®, Vitamin A Blue Peel Radiance®, Skintrinsiq™	Initial images to be taken at consultation then repeat 6 weekly as per Obagi skin cycle. Before and After Mode is very effective for comparing results.
Vascular Concerns	Daylight Vascularity Cross Polarised Pigmentation <i>(inflammation can contribute to pigmentation).</i> True UV Woods <i>(for papular/ pustular rosacea this will identify porphyrins and presence of oil)</i>	Repair Foundation Kit Professional C serums Daily Hydra drops REBALANCE Skin Barrier Recovery Cream Skintrinsiq™ <i>Consider prescriptive intervention if severe or refer to Dermatologist.</i>	
Acne or Congestion	Daylight Surface texture Vascularity Parallel Polarised Cross Polarised True UV Woods Pigmentation <i>(acne is an inflammatory disease which can lead to macular scarring or post inflammatory hyperpigmentation)</i>	CLENZIderm™ Products Nu-Derm® Vitamin A OBAGI360® REBALANCE Skin Barrier Recovery Cream Blue Peel Radiance® <i>For severe acne refer to a dermatologist. Particularly important for nodular cystic/ evidence of textured scarring.</i>	
Ageing	All Light Modes	Nu-Derm® C Fx, C-Clarifying Products, Professional C products Vitamin A Obagi Repair Kit <i>(for impaired barrier before introducing other systems)</i> SPF <i>(for prevention)</i> Blue Peel Radiance®, Skintrinsiq™ ELASTIderm Collection	
Scarring or textural concerns	Daylight Surface texture Parallel Polarisation 360 Light Mode 360 Grey	Nu-Derm® C Fx, C-Clarifying Products, Professional C products OBAGI360® Vitamin A Blue Peel Radiance®, Skintrinsiq™ <i>For textured scars, patients benefit from combined collagen stimulating treatment modalities, as suggested by their practitioner</i>	
Compromised Barrier or Sensitivity	Daylight Vascularity Cross Polarised Pigmentation <i>(inflammation can lead to pigmentation).</i>	Obagi Repair Kit Professional C serums Daily Hydra drops Hydrate Luxe REBALANCE Skin Barrier Recovery Cream Skintrinsiq™	

Patient consultation, review & OBSERV[®] scan overview (Nu-Derm)

(Take images/ skin- scan at every patient review)

1st Consultation	2 Weeks	6 Weeks	12 Weeks	18 Weeks	24 Weeks
<p>Assess skin concern.</p> <p>Complete medical history, check allergies.</p> <p>Discuss patient journey, protocol and duration. Patch test*.</p>	<p>Product tolerability check. Review protocol compliance – reiterate product usage.</p> <p>Reassurance on expected skin response.</p>	<p>Patient to bring their vitamin A and Clear product – may require repeat purchase as these products last approx. up to 6 - 8 weeks.</p> <p>Assess skin, protocol compliance, Modify protocol only if required.</p>		<p>Determine if continued protocol is required, or transition to maintenance regime or pre-determined combination treatment therapy.</p>	<p>Determine progress of current regime.</p> <p>Discuss combination treatment therapy e.g. Blue Peel Radiance®, Skintrinsiq™.</p>



**Remove (week 1-6)
“Out with the Old”**

Redness, dryness, itching.
Epidermal thickening.
Normalising epidermal architecture.

Scan the skin at 1st Consultation:

Focus on the light modes that would highlight the patient’s specific concern.

**Restart (week 7-12)
“In with the New”**

Inflammatory reaction subsides. Initial improvements in fine wrinkling and pore size.
Skin feels firmer, more elastic. Improved microvasculature.

Scan the skin from 6 weeks:

Pigmentation, Vascular and Textural improvements would start to become evident.

**Refresh & Restore (week 13-24)
“Healthy Glow”**

Maximum improvement achieved. “Healthy Glow” appearance due to normalised architecture and microvasculature. Maintenance required.

Scan the skin between 18-24 weeks:

Focus on the light modes that originally highlighted the patient’s specific concern.

The before and after mode would be powerful in showcasing transformative results.